



## **DIRECTOR OF DIGITAL EDUCATION**

*Welcoming visitors since 1909, Fort Ticonderoga is a non-profit educational organization, museum, historic site, center of education, and major cultural destination. We are committed to an authentic and engaging visitor experience in all facets of our public engagement and programs and uses of our landscape, structures, exhibits, and collections to educate over 75,000 annual visitors about our site's history and nation's military heritage. Click [here](#) to learn more about our Mission.*

### **Primary Purpose of Position**

Fort Ticonderoga offers a unique and exciting opportunity for a visionary leader to build a nationally recognized digital education program that combines place-based and object-based learning. As the Director of Digital Education, you will lead a newly established department dedicated to creating innovative and engaging online educational resources for students, educators, and lifelong learners. Reporting to the VP of Collections & Digital Production, this role will leverage Fort Ticonderoga's unparalleled resources, including its extensive museum collection, captivating history, and interpretive programs, to develop short educational films, lesson plans, classroom activities, and other compelling content informed by stakeholder feedback. The Director will manage and refine the Ticonderoga Institute Online, enhancing its user interface while building relationships and fostering excellent customer service. This role will collaborate across departments with Curatorial, Collections, Academic Programs, and Public History teams to deliver impactful digital education experiences. The ideal candidate will bring expertise in program development, budget management, supervision, education outreach, and logistics, while incorporating best practices in curriculum development and accessibility to meet the needs of diverse audiences.

### **Essential Duties and Responsibilities**

- Collaborate with senior staff to create historically accurate, curriculum-aligned online content, using historical thinking strategies, place-based and object-based learning, and museum education best practices.
- Conduct market research to identify innovative content and program opportunities that align with institutional goals and priorities.
- Collaborate with leadership to assess and develop a diverse portfolio of digital programs that engage varied audiences, generate earned income, and support the growth of digital initiatives while increasing annual operational revenues.
- Drive innovation in institutional digital learning plans by experimenting with new methods to seamlessly integrate digital resources across onsite exhibits, online platforms, and future museum initiatives. Develop strategies to ensure digital layering enhances visitor experiences by creating fluid connections between place-based and object-based learning and accessible online content.
- Develop and manage a strategic vision for digital education, setting goals that align with institutional priorities.
- Partner with teachers, administrators, and advisory groups to ensure programs meet the evolving needs of the education community. Partner with leadership staff to identify academic partnerships and collaborative programs that enhance Fort Ticonderoga's offerings, expand capacity, and elevate

its reach.

- Identify and implement innovative tools, platforms, and methods to advance digital education initiatives. Develop and manage metadata standards and workflows to enhance content discoverability and access.
- Participate in professional development through relevant organizations, conferences, and training opportunities.
- Contribute to grant writing and fundraising efforts to support digital education initiatives. Assess and develop revenue-generating content to support organizational growth.
- Recruit, hire, and supervise Digital Education staff, regularly evaluating program effectiveness and staff performance.

### **Knowledge, Skills, and Abilities**

- Strong understanding of the K-12 education landscape, including place-based and object-based museum learning, Common Core, and C3 Frameworks. A BA in education or a relevant field is required; an MA is preferred.
- Proven experience developing lesson plans and activities for diverse student audiences.
- Skilled in vision-setting, strategic planning, and leading new initiatives.
- Excellent relationship-building skills with educators, administrators, and cross-departmental teams.
- Experience designing and implementing digital projects within educational settings, with a strong understanding of digital accessibility standards.
- Competence in project management, personnel management, and program evaluation.
- Strong analytical and organizational skills.
- Knowledge of 18th-century American history and material culture is a plus.

### **Work Schedule:**

The normal work schedule is Monday through Friday, occasional travel and weekend, evening, and holiday work may be required on a scheduled basis

### **Salary Range and Benefit Information:**

This is a full-time, benefit eligible, position with a salary range of \$55,000 - \$70,000 annually. Salary commensurate with experience.

Fort Ticonderoga is an Equal Opportunity Employer and offers a generous benefits package including:

- Medical, Dental, Vision, and Life Insurance.
- Employees may enroll in the museum's 401(K) plan
- Combined time off up to 160 hours per year (120 vacation time and 40 sick time).

If you are a dynamic leader with a passion for digital education and the ability to develop and expand a new program, we invite you to apply for the Director of Digital Education position.

To apply send letter of interest and resume to Miranda Peters, VP of Collections & Digital Production, The Fort Ticonderoga Association at P.O. Box 390, NY 12883 or e-mail [mpeters@fort-ticonderoga.org](mailto:mpeters@fort-ticonderoga.org). For additional information on Fort Ticonderoga visit [www.fortticonderoga.org](http://www.fortticonderoga.org).